

SERVICES

STEREOPHONIC

For: business owners who would like to do it themselves

Options: Download the Content Amplifier, checklists, etc.

QUADROPHONIC

For: Business owners looking to learn the ropes and have scheduled time

Options: Amplify Online Course, book, etc.

ULTRASONIC

For: Businesses who would like a digital marketing strategy done for them

Options:

- Economy
- First Class
- Blue Chip

MEDIA

"We believe that every conversion, every idea, is better understood when it comes through conversation," he explains. "We have conversations and find those bits of gold - there hasn't been a single conversation where we haven't found a number of valuable ideas."

- BUSINESS NEWS AUSTRALIA

It's very important to make sure all your branding is in order which means that when you put up your Podcast, people can look at it and recognise it without you slapping your logo on to it. You also need to work out how you can genuinely help people via your Podcast, how it will add value to their life. You can't just think 'If we create it a whole bunch of people will come.'

- WOMEN LOVE TECH

"Podcasting is like PR on steroids. For immediate results, podcasting is the hot thing to do right now. There are two million blogs published every day, and two million videos every day on Youtube. But there are only 300,000 podcasts. So it is like a blue ocean out there. It's something small businesses need to get involved with right now," Vaz said.

- HUFFPOST

Amplify has partnered with the company, Free To Shine, which raises money to tackle sex trafficking and keeps them in school. They sell a book he has written called Amplify, which encourages young people to look for opportunity. "Each book sold will keep a child in school for a week," Mr Vaz said.

- BRISBANE TIMES

"For some reason, we always think that you have to go to an event to network. This is not true. "There are alternative ways. For instance, I meet lots of people through podcasting. I get to have a chat with at least one person a week for about an hour. Podcasting allows me to invite people to my platform, which reduces the chance of rejection to the very minimum. "Likewise, you can connect with someone on Skype, over a Facebook chat session or a Google hangout. There is no limit."

- LIFEHACKER

Absolutely Brilliant! This perspective can shape peoples mindsets into growth and prosperity! "How do we make sense of what's going on in our heads if we don't give our thoughts an audience".

- LIFE - Living Intentionally For Excellence

Ronsley, Hi my name is Tamar Salas, martial artist and personal coach, just caught your tweet and video and wanted to give you some feedback! Great Podcasts, educational keep it up! And no there's nothing wrong with your presenting...just keep it real! Great work!

- Tamar Salas TV

CONTACT

+61 7 3040 0110

TEAM@AMPLIFYAGENCY.MEDIA | WWW.MUSTAMPLIFY.COM



AMPLIFY



AMPLIFY

WHO WE ARE

Have you ever thought about the power of audio? Every time you have a *conversation* you communicate tons of information. At Amplify, we know the incredible potential of that information and we harness it in order to achieve attention, engagement & sales for you and your business.

Amplify is **an award winning digital marketing agency and Australia's first audio marketing agency**. We also host and run the first podcasting conference in the Southern Hemisphere called **We Are Podcast**. We like to think that we're always innovating and thinking of new ways of turning **conversation** into effective marketing strategies and high-quality content that perfectly reflects your brand.

By offering a range of packages adhering to the **7-step AMPLIFY framework**, our team will find a solution for your marketing needs regardless of the size of your business and team. So, let us help you to create genuine leads, **clients** and profit, and make your mark on the world by harnessing the power of audio.

STATISTICS

YEAR-TO-YEAR GROWTH
REMAINS TO BE
CONSISTENTLY
INCREASING
FROM 10%-20%

MONTHLY LISTENERS HAVE
INCREASED BY 14% SINCE
LAST YEAR

THE AVERAGE PODCAST USER
LISTENS TO **5 PODCASTS** A
WEEK AND SUBSCRIBES
TO **6 PODCASTS**

THE
LIBRARY
OF SOUND